Adding Light to the Depths

No matter the size or style of your home, if there is a window on your house that is below grade – then you need a window well. Window wells offer more natural light into a dark basement and allow for quick escape for residents if needed. They keep soil away from foundation windows and can even block or divert water that may be present.

While simple in concept, window well construction can be very serious business. Poor drainage and construction methods will ensure to make your window well a problem-solver – not a problem-maker. If you’re like most houses, the window well is at its root – a hard to drain hole that fills with stone, leaves, and water that there is hope, with the right design, your window well can be a thing of beauty.

There are three basic things that will help determine your options for window well design:

• What is the function?
• What are the site conditions?
• Where does the water go?

Window Type: Basic or Egress

A basic window well consists of a curved shape that is relatively shallow and is used to allow light and ventilation into a window in the foundation.

An egress window is usually part of a living or bedroom area and will not only allow light and fresh air in, but be large enough to allow occupants to escape should there be a fire or other disaster. An egress window may have additional building requirements based on your local building codes and should be verified before you start to build.

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In addition to the type of window you have, where the window is located on the house and the layout of the existing landscape, will also determine what construction methods are needed. The deeper the set of the window the more planning will need to be done prior to construction.

Where Does the Water Go?

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The Allan Block Solution

Instead of using the standard galvanized steel window well frame or treated timbers that will rot over time, try building the window well with Allan Block retaining wall blocks.

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• Our #1 Resource - The Allan Block Website has everything you need to plan, design, and build with Allan Block products. The web never sleeps – so our website is available anytime anywhere.
• Allan Block Blog - ask a question get an answer from the experts.
• The Allan Block App for Apple and Android.
• eBooks for tablets and phones with our complete installation guides.
• Training programs for contractors, engineers, dealers.
• And much more....

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Raised Patios Bring Views to New Heights

The beauty of this Shippensburg, Pennsylvania home was included a raised patio, complete with water features and an outdoor fireplace. Being in the tile business and understanding the need for proper construction, the Wenger’s were up for the challenge. Brent and his father, Kenny got to work on the design using products manufactured by their local company, Nitterhouse Masonry Products, LLC. With some guidance from the people at Nitterhouse and the installation information from Allan Block, it was the finishing touches to this outdoor wonderland.

Retaining walls were built first to build up the patio and level out the area. A stairs was added to make easy access to the low part of the yard, and lower area. Next, the patio walls were constructed to add not only additional seating areas and decorative posts, but to enclose the patio to add safety and beauty as well. The water feature, a pond in the center of the patio and the focal point of the patio, the large outdoor fireplace, listening to the sounds of the pond with their family and view from their new raised patio, basking in the warmth of the fire, it was well worth the effort. Now they can sit back and enjoy the beauty as well. The water feature, a pond in the center of the patio and the focal point of the patio, the large outdoor fireplace, listening to the sounds of the pond with their family and view from their new raised patio, basking in the warmth of the fire, it was well worth the effort. Now they can sit back and enjoy the beauty as well. The water feature, a pond in the center of the patio and the focal point of the patio, the large outdoor fireplace, listening to the sounds of the pond with their family and view from their new raised patio, basking in the warmth of the fire, it was well worth the effort. Now they can sit back and enjoy the beauty as well.

Have the Knowledge

Training is the cornerstone of any successful business, saving you time, money and allowing you to build your business in a way that will surround you for years to come. By making sure you and your staff have the proper training, you can set yourself apart from the competition, by providing something no other company does—excellence in customer service. When a customer is satisfied with your knowledge, skills and presentation, you have a client for life. And having a client means both parties win. As a result, the customer is completely satisfied with both the service and the product which in turn leads to referrals and repeat sales. The best advertising you can do is to have a happy customer!

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With the knowledge and training in your background, you now have the tools to build your skills and grow your own. On the job work and the practical application of the training you have received gives you the tools to tackle any job and any project challenge with the confidence that only the contractor, out above the rest. The customer has the peace of mind in knowing that you have all the training and skills needed to do the job right.

Stand Out Within Your Competition

In the landscape/hardscape industry, the work and services that you show to your customers become your living space, a snapshot into the quality and beauty of the finished product you can provide. Client word becomes your praise to their friends and neighbors and the influx of new potential customers. So what does it take to make you stand out above the competition?

Well, the first thing is having a product that you know is better than your competitors. Otherwise, you’ll always be wondering whether, or not your products or services are the best option for the customer. Selling something you don’t really believe in, is a prescription for disaster. Think of these three things as the core of a successful business—knowledge, service and pricing. If you have the first two, you don’t need to be at the front of the price race to the bottom dollar. Building a successful long term business is about the value of knowledge and trust you provide your customers, and the quality of the service that you give them.

Contractors: Reap the Benefits of Training

Allan Block Certified Contractor Program

This Allan Block Contractor Certification Program, developed in 1995, was created to give contractors the training and knowledge to build segmental retaining walls. As a leader in the industry, Allan Block Corporation has developed several training and testing programs to help contractors get the knowledge and the resources they need. The courses include hands on training and project construction methods for retaining walls, as well as on-the-job training to help develop the contractor to get a feel for how the products work and how to build certified Allan Block trains.

Now certified by the ICPI as an approved class for continuing education, contractors can enhance their knowledge of paving stones with the knowledge of retaining walls—making them more knowledgeable and valuable in the marketplace. Classes are held locally so that you can easily find training near you. Check for a current listing of upcoming classes at allanblock.com/training and sign up online.

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Now Keep the Momentum Going...

Don’t be afraid to ask for testimonials and referrals. A satisfied customer will be more than happy to post something on your website or social media page. With each success, project and happy customer you can build your business by spreading the word and keep the momentum growing.

Have a question? Ask a Retaining Wall Expert! Visit allanblock.com - it has all the answers or check out our blog - allanblockblog.com.
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Raised Patios Bring Views to New Heights

The beauty of this Shippensburg, Pennsylvania home was included a raised patio, complete with water features and an outdoor fireplace. But the Wengers decided it was time to build the new patio they had dreamed of. They wanted a space large enough to entertain with lighting and easy access to the lawn and yard below.

While this project took them some time to build on their own, the finishing touches to this outdoor wonderland were the welding talents of their local company, Nitterhouse Masonry Products, LLC. With some guidance from the people at Nitterhouse and the installation information from Allan Block on retaining wall construction, the Wengers got to work.

The Wengers knew they couldn’t make this patio whole. They would need to build up the patio and level out the area. A stairway was added to make easy access to the patio and the focal point of the patio, the large outdoor fireplace, was visible from their new raised patio, basking in the warmth of the sun. The water feature, a pond in the center of the patio, and the local point of the patio, are the large outdoor features that make the patio a beauty as well. The water feature, a pond in the center of the patio, and the local point of the patio, are the large outdoor features that make the patio a beauty as well. The water feature, a pond in the center of the patio, and the local point of the patio, are the large outdoor features that make the patio a beauty as well.

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Window Type: Basic or Egress

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Where Does the Water Go?

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The Allan Block Solution

Instead of using the standard galvanized steel window well frame or treated timbers that will rot over time, try building the window well with Allan Block retaining wall blocks.

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- Allan Block Blog - ask a question get an answer from the experts.
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Featured Application - Window Wells

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• eBooks for tablets and phones with our complete installation guides.
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Ask your local rep for how Allan Block can provide a solution for your landscape.

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Become an AB Certified Contractor and Reap the Rewards!

• Get More Referrals
• Have More Skills - Work Smarter and Faster
• Make More Money

Find a class near you and enroll today at allanblock.com or contact your local sales rep for more details!

Sign up at allanblock.com to receive the Allan Block Landscapes newsletter by e-mail.

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